

# Dileep kumar

Digital marketing executive

✉ dileepkumardr19@gmail.com ☎ 09390517095

📍 Tulsi Theater Rd, Marathahalli, Bangalore, Karnataka 🇮🇳 India ♂ Male

🌐 dileepkumardigital.com 🌐 Dileep kumar

## PROFESSIONAL OBJECTIVE

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Seeking a quality environment that will serve as a platform to learn and enhance my skills, where in my knowledge and experience can be shared and enriched. To work in a progressive work culture with the freedom of creativity and innovation and where there is ample scope for proving my skills and abilities.

## EDUCATION

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**vignana sudha institute of management and technology,** Chittoor, India  
*MBA with the aggregate of 70%* 🌐

**vignana sudha degree & pg college,** chittoor, India  
*B.com (computers) with the aggregate of 71%* 🌐

## SKILLS

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**Website Design** — WordPress , **SEO** — On-page SEO | Off-page SEO, **Social Media Marketing, Goggle Ads, E-mail Marketing, Content Creation, Google Analytics, PPC, LinkedIn-Ads**

## CERTIFICATES

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- Google Ads Certification
- Digital Marketing Strategy
- Google Analytics

## LANGUAGES

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- English, Telugu

## DIGITAL MARKETING INTERN

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Indra's academy  
Completed a comprehensive digital marketing course at Indras Academy, gaining hands-on experience in SEO, Google Ads, Meta Ads, social media marketing, content marketing, email marketing, and web analytics. Developed practical skills in executing and managing campaigns, optimizing brand presence, and leveraging data to drive targeted growth.

Equipped to implement effective digital strategies and analyze performance for maximum impact.

## **TOOLS**

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- Google Ads Keyword Planner
- SEO Meta 1 click
- SEO Power Suite
- SEMrush
- Duplichecker
- Ahrefs
- Copyscape
- MozBar
- Yoast SEO
- Canva

## **ACHIEVEMENTS**

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- Received the highest award in "GLOBAL TALENT SEARCH EXAM"
- Received the awardin " JAVELINTHROW" from the district collector.

## **DECLARATION**

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I am confident of my ability to work with a team. I hereby declare that information furnished above is true to the best of my knowledge.

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**Dileep kumar**  
Bengaluru